



Western Iowa Grape Grower's Association, Inc.

January 2006 Annual Meeting

Karen Foster
Public Relations - Annual Report

In 2005, we organized the following events:

2005 Annual Wine Dinner –

The dinner was held April 2, 2005 with 141 attendees. We raised approximately \$2,000 for the Association. Advertising included 3 radio spots.

Researched and acquired a 3 panel display board for use at events.

Updated pictures and information for the display board.

Fair Booths -

The Western Iowa Grape Growers Association was represented at 3 county fairs this summer, including:

West Fair in Council Bluffs

Mills County Fair

Fremont County Fair.

WeIGGA brochures were distributed at all county fair events.

An article in the Glenwood Opinion Tribune about the Foster's vineyard and winery, King's Crossing.

Autumn In The Bluffs -

The Western Iowa Grape Growers Association poured wine at Autumn In The Bluffs event this fall.