



Western Iowa Grape Grower's Association, Inc.
Board Meeting
March 27, 2006 at 7:00 p.m.

Minutes of the Meeting

Meeting will convene at the RC&D Office in Oakland, Iowa – meeting is open to all members

In attendance:

Mike Killinger, President
Andy Hrasky, V-President

Janet Lang, Secty
Public Relation Chair – (Vacant)

Darrell Morse, Education Co-Chair

Jennifer Obrecht, Legal Advice

Ron Corey, Coop Buy Co-Chair

Eli Bergmeier, Viticulturist RC&D

Richard Black – WeIowa Rep to IA Wine Growers Assoc.

Meeting called to Order at 7:00 p.m.

Carryover items from the last Board meeting:

New WeIGGA logos – Richard Black volunteered and submitted several designs for a new WeIGGA logo. All logos were scanned and published to the web site in a variety of sizes for review. One logo in particular was liked better than the rest. The logo has the wording for Western Iowa Grape Growers Association surrounding a cluster of grapes. Agreement to use the logo in two formats: large prints of the logo will use the WeIGGA wording encircling a grape cluster, and smaller prints where the words might not be legible will have a solid-yellow circle surrounding the grapes. Janet will have the logo's digitized for display at the wine dinner for comment.

Request that member information be obtained to include Township/Section – Jennifer and Eli agreed to work together to obtain the additional information on members vineyards.

Secretary's Report:

Board Minutes from March 7 – approved and emailed to all members on 3/21/06

New member packets mailed to 2006 new member – Corvus Land, LLC

Treasurer's Report:

Presented in Diane's absence:

Total cash on hand - \$31,211.46

(Comment - all Coop purchased items have not been paid for yet by the Association for which members have paid us)

COMMITTEE REPORTS

Education Committee

April 1st – Marketing Seminar

Guest speaker - Donniella Winchell, Executive Director of the Ohio Wine Producers will arrive Friday March 31st. Winery tour will be made Friday afternoon. Association received a \$1,000 grant from the Iowa Wine and Beer Commission to help fund the seminar. Local tourism, commercial wine re-sellers, and advertising groups have been invited to attend the afternoon session at no cost.

After May 13th - 2006 workshop/training events (carry over from last meeting) – no discussion

Cooperative Buying Committee

Update – Cooperative purchasing

Wine Committee Chair – Andy Hrasky

Wine Dinner is April 22nd. Saturday April 15 is the wine-food pairing. Ticket sales a little slow at this time. Advertising will be placed in local newspapers from C.B., Glenwood, Omaha and the Reader, and flyers are being posted in local HyVee's and other winery sales locations in Omaha/Council Bluffs. Auction items are coming in well. 6-8 wine pouring tables are planned at this time.

Motion (Jennifer O.) To allocate up to 10 free tickets and given free and strategically distributed for promotion of the dinner.

Seconded (Andy H.)

Motion passed.

Discussion – Potluck – April 8th – briefly discussed – Janet is coordinating the event.

Reminder to Board members – please provide brief bio to Floyd P. for Newsletter by April 14th

NEW DISCUSSION

Plaques to be presented to new wineries at the grand opening – briefly discussed, no outcomes.

Eli suggested we consider the purchase of equipment that can be rented to WeIGGA members, for example a crusher or press as backup for a winery, and/or machine to roll out bird netting. Board will give the suggestion thought for further discussion.

Meeting adjourned at 9:05 p.m.